



Holiday Lights Parade

Sponsorship Categories and Benefits

Title Sponsor \$2,000 (three-year commitment preferred)

- Parade named after title sponsor
- Preferred grandstand seating and/or parade entry
- One sponsorship sign displayed along parade route
- Listed as a sponsor in promotional materials
(if money has been received by print deadline)
- Listed on web site as parade sponsor

Jingle Bell Sponsor - \$1,500

- Naming of the Grand Marshall
- Preferred grandstand seating and/or parade entry
- One sponsorship sign displayed along parade route
- Parade Guest Announcer
- Listed as a sponsor in promotional materials
(if money has been received by print deadline)
- Listed on web site as parade sponsor

Snowman Sponsor - \$1,000

- Preferred grandstand seating and/or parade entry
- One sponsorship sign displayed along parade route
- Listed as a sponsor in promotional materials
(if money has been received by print deadline)
- Listed on web site as parade sponsor

Reindeer Sponsor \$500

- Preferred grandstand seating
- Listed as a sponsor in promotional materials
(if money has been received by print deadline)
- One sponsorship sign displayed along parade route
- Listed on web site as parade sponsor

Elf Sponsor \$300

- Listed as a sponsor in promotional materials
(if money has been received by print deadline)
- One sponsorship sign displayed along parade route
- Listed on web site as parade sponsor

Parade Supporter \$100 - \$299

- Listed as a sponsor in promotional materials
(if money has been received by print deadline)
- Listed on web site as parade contributor

**** Print deadline is October 10, 2009 ****