



Holiday Lights Parade

Sponsorship Categories and Benefits

Title Sponsor \$2,000 (three-year commitment)

- Parade named after title sponsor
- Preferred seating and/or parade entry
- One sponsorship sign displayed along parade route
- Listed as a sponsor in promotional materials
(if money has been received by print deadline)
- Listed on web site as parade sponsor

Jingle Bell Sponsor \$1,500

- Naming of the Grand Marshall
- Preferred seating and/or parade entry
- One sponsorship sign displayed along parade route
- Parade Guest Announcer
- Listed as a sponsor in promotional materials
(if money has been received by print deadline)
- Listed on web site as parade sponsor

Snowman Sponsor \$1,000

- Preferred seating and/or parade entry
- One sponsorship sign displayed along parade route
- Listed as a sponsor in promotional materials
(if money has been received by print deadline)
- Listed on web site as parade sponsor

Reindeer Sponsor \$500

- Preferred seating
- Listed as a sponsor in promotional materials
(if money has been received by print deadline)
- One sponsorship sign displayed along parade route
- Listed on web site as parade sponsor

Elf Sponsor \$300

- One sponsorship sign displayed along parade route
- Listed on web site as parade sponsor

Parade Supporter \$100 - \$299

It is only guaranteed that you will be listed as a sponsor on printed promotional materials, if money is received by our print deadline of October 3rd.

Title Sponsor and Jingle Bell Sponsor have been FILLED for this YEAR!!!! Thanks!!!!